



my DriveTM

10%
ENROLMENT
DISCOUNT



Subject: Welcome to *my Drive*!

Dear <Firstname Last name>:

Welcome to the **my Drive**TM program where you can save up to 30% off your car insurance every six months!

Get Started in 3 easy steps:

1. Download the Intact Insurance App from the [App Store](#) or [Google Play](#).
2. Once you receive your welcome text message from Intact Insurance, open the app and follow the steps to create your account. You'll need your email address and policy number or driver's licence to log in for the first time.

Activate in 15 days of receiving the text message or you'll lose out on the program and discount!

3. Just start driving and the app does all the rest!

You can view your potential discount right in the app (after you have driven 1,000 kms) plus tips for improving your safe driving. You'll also receive monthly emails from Intact Insurance with updates on your potential discount.

For more information about the program and to view the Terms of Use visit: www.intact.ca/mydrive

If you have any questions about **my Drive**, please contact me at <xxx-xxx-xxxx>. Thank you for choosing the **my Drive** program.

Sincerely,

<Broker name>